

Vivekanand Education Society's Business School

Research Policy

VES Business School as an academic institute is engaged in Teaching, research, and consulting. Research as one of the main activities of the institute helps in achieving excellence in both teaching and consulting by knowledge development. It also includes the quality of learning and knowledge development. Research and developmental activities help to create and disseminate new avenues in knowledge, promote innovation and these will motivate better learning and teaching among faculties and students.

Purpose

The purpose of the Research Policy is to create a vibrant atmosphere of research among faculty and inculcate research aptitude among the students. The policy shall serve as an overall framework within which research activities may be carried out. It also aims to identify thrust areas of research having social relevance and thereby supplementing the Vision and mission of the college. The Research policy also emphasises contribution towards society and to the nation at large.

Scope

This Research Policy forms the basics of the research ethics of the college and is implemented in all the departments and it serves as the guidelines for the functioning of the Research committee of the college.

Custodian of the Policy

The implementation and updating of the research policy is carried out by the Director and Research committee.

Objectives:

- To establish a right kind of research culture through various research activities and programs.
- To encourage faculty members to publish research papers and undertake various research projects of social and academic relevance.
- To publish a research journal, to provide platform to faculty, research scholars and students to showcase their research work.
- To assist in BASIC conference for research paper presentation by faculty, research scholars and students.

Research Policy

The college shall have a well-defined research quality which shall act as a guideline for the faculty, research scholar, and students:

1. To identify the emerging areas of research and encourage the faculty members to undertake research in these areas.
2. To establish linkage with industries and business organizations to identify potential areas of research, surveys and other basic research enquiry.
3. To acquire projects, market surveys and other research activities to acquire assistance from other profit and non-profit organizations.
4. To identify faculty members who can work as leaders in the field of research and encourage them to undertake research projects, studies and surveys.
5. To offer a suitable platform to the faculty members, scholars and students to publish their research findings in inhouse journal as well as International and national Journal peer reviewed journal of repute.
6. To organize various workshops to develop appropriate research skills among the scholars and faculty members.
7. To encourage faculty members to participate in various workshops, symposia, seminars and conferences in their respective fields as well as in cross-functional domains.
8. To establish suitable infrastructure in the college like library and research journals that will help to undertake different research projects.
9. To enrich information and data resources suitable for undertaking quality research projects and enquires
10. To provide financial assistance for publication of research papers and research findings.



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